Online Course Development Process



For more than a decade, RedVector has worked to perfect its multi-step course development process. Today, we partner with world-class professionals and adept storytellers to deliver best-in-class content that meets the needs of our learners.



Creation of Course Content

We work with our <u>Subject Matter Experts</u> (SMEs) and accomplished <u>Authors</u> to create course content that's up-to-date with the latest industry standards and practices.



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Instructional Designers work with SMEs to prepare and organize content for course development.

Instructional Design





Storyboarding

Storyboards are created to provide visual representation of all of the elements that will be used in the course.



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The course is developed in one of the following formats - Video, Audio-driven, Text-based, Webinar/Webcast.

Production





Content QA

Our courses are reviewed, edited and enhanced for final delivery.

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Our courses are submitted to state and national licensing boards and professional organizations for accreditation. Once accredited, they are loaded to our Learning Performance Engine.

Content Finalization





Throughout our **content lifecycle process**, we work to ensure content stays relevant by monitoring course ratings, reviews and statistics.